


RDP1-116

SENSIBLE PICTURES

- Sensible Pictures has been producing and marketing imaginative low budget broadcasts and documentaries since 1990*
- Has been awarded the Lorresh Foundation Tin Shield Award for Outstanding Documentary Production 6 times*



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A VARIETY OF PROGRAMMING

- Sporting events*
- Human interest*
- Local politics*
- Children's Programmes*
- Technology*

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A DEDICATED TEAM

- DAN NEITHER has been recruited to lead the production team*
- The team will comprise of DAN plus three other professionals. These will be:*
 - SANDRA POINTER - sound recordist**
 - NIGEL BOLLINGER - camera operator**
 - LINDY LAWRENCE - presenter/editor**

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BUDGET

- Terrific Tours filming budget has yet to be confirmed but the proposed budget for the first three years is as follows:*
 - Year 1 - £240,000
 - Year 2 - £280,000
 - Year 3 - £350,000

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SPONSORSHIP

- It is anticipated that approximately one third of budgets will come from external sponsorship*
- Backing has already been promised from:*
 - Flip Flap Shoes
 - Summer Holiday Insurance Company
 - P90 Suncream Ltd
 - Tummy Calm plc

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